

2023 AWARD WINNERS

AREA OF AWARD		AWARD WINNERS
1.	MARKETING MAN, 2023	DAVID EDUJAFUL, MANAGING DIRECTOR, LABADI BEACH HOTEL
2.	MARKETING WOMAN, 2023	NANA AKUA MANSA-BONSU, MANAGING DIRECTOR, PRIMETIME LIMITED
3.	MARKETING PRACTITIONER, 2023	ROBERT MENSAH, GENERAL MANAGER, EUSBETT HOTEL
4.	MARKETING STUDENT, 2023	ALEXANDER ANSONG OBENG, HEAD OF COMMERCIALISATION, CSIR-FORIG
5.	MARKETING STUDENT, 2023	DANIELLA FULLER KONADU DAPAAH, STUDENT, LEEDS BECKETT UNIVERSITY
HALL OF FAME – ELITE CATEGORY (>10)		
6.	RETAIL OUTLET	MELCOM GHANA
HALL OF FAME (<10 YEARS)		
7.	INSURANCE COMPANY (GEN)	ENTERPRISE INSURANCE
8.	INSURANCE COMPANY (GEN)	VANGUARD ASSURANCE
9.	INSURANCE COMPANY (LIFE)	SIC LIFE INSURANCE LIMITED
10.	MOTOR FIRM	JAPAN MOTORS
11.	BANK	ECOBANK GHANA PLC
12.	PETROLEUM	GOIL PLC
13.	AIRLINE (DOMESTIC)	AFRICA WORLD AIRLINES
14.	TELECOMMUNICATIONS	MTN GHANA
15.	PETROLEUM	TOTALENERGIES GHANA
NEW ENTRANT		
16.	MICROFINANCE	FWF MICROFINANCE LTD
MEDIA		
17.	ABOVE-THE-LINE	CAMEL TREASURE HUNT (PZ CUSSONS)
18.	BELOW-THE-LINE	PEPSODENT TELEDENTISTRY-NOW EVERYONE CAN #TALKTOADENTIST (UNILEVER GHANA)
19.	NEW MEDIA CAMPAIGN	CAMEL TREASURE HUNT (PZ CUSSONS)
20.	TV PROGRAMME	NATIONAL SCIENCE & MATHS QUIZ
21.	RADIO PROGRAMME	EKOISIEN
BUSINESS		
22.	INSURANCE COMPANY (LIFE)	ENTERPRISE LIFE
23.	INSURANCE COMPANY (GENERAL)	HOLLARD GHANA
24.	HOSPITALITY FACILITY (HOTEL)	LABADI BEACH HOTEL
25.	HOSPITALITY FACILITY (ALLIED & SUPPORT SERVICES)	ADANSI TRAVELS
26.	PETROLEUM COMPANY	GOIL PLC
27.	REAL ESTATE COMPANY	LAKESIDE ESTATE
28.	PRIVATE HEALTH FACILITY	PPAG FAMILY HEALTH CLINIC – CAPE COAST
29.	CORPORATE PENSIONS TRUST	ENTERPRISE TRUSTEES